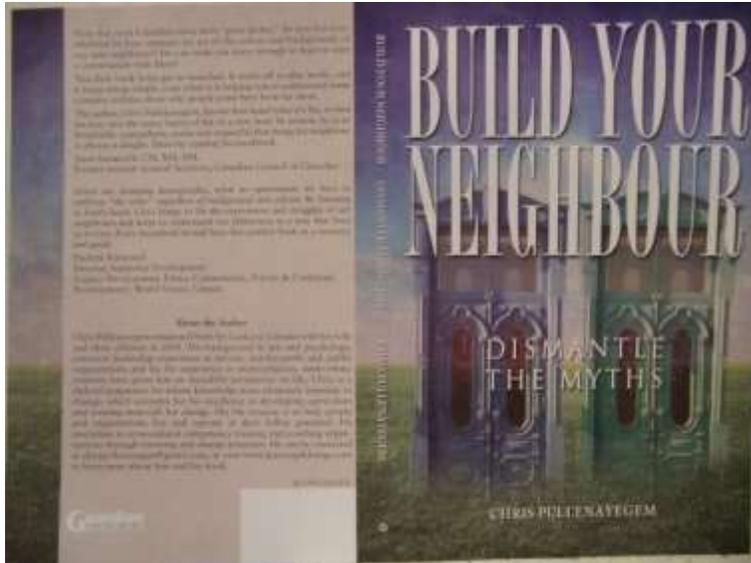


BUILD YOUR NEIGHBOUR: DISMANTLE THE MYTHS

By: Chris Pullenayegem



If you want to know more about your new neighbour's culture, confidently engage with them and don't have the time to do the research yourself, this book is for you. Building your virtual neighbour, one person at a time, you'll learn about their culture, religion, challenges they face as new immigrants and much more. You will refer to it time and time again as you come across new neighbours or have new questions.

Read this book. Keep it as a reference tool. Purchase some for your friends

and family. It's like having a flashlight to illuminate a badly lit pathway.

This book's a winner. No extra frills, no fancy words but exactly what we need to understand our neighbours better. Through clever storytelling and creative ways of engaging the reader, this book dives into complexities without us even realizing it.

From the author

I've watched with muted amusement and restrained anxiety, many well-meaning, zealous evangelical Christians trying to engage people from other faiths in Canada. Amused because the conversation usually ends with both sides digging into a position and the ensuing argument going nowhere; anxiety because I fear we may squander the only (one) time God gives us, to engage with those who may be on a genuine search for truth and purpose.

Having a basic understanding of the faith and culture of others is critical to witnessing in a post-modern, pluralistic, multi-cultural and multi-religious environment such as urban Canada. Finding common points of conversation and showing an appreciation and awareness of the faith perspectives of others is a sign of respect and goes a long way to forging relationship that can lead to transformation of both you and the other.

Available in book stores in Canada and in e-book version. Visit Chris's website for more information; www.learning4change.com or www.essence-publishing.com go directly to: http://essencebookstore.com/index.php?main_page=product_info&products_id=1640&zenid=70d79928c1b0404c99faf8719b21d018